

August 21, 2025
FY 25-26 Capital Grant Applications

<u>Organization Name</u>	<u>Project Name</u>	<u>Zip Code</u>	<u>Project Budget</u>	<u>Requested Amount</u>	<u>Max Request Amount With Required 1:1 Match</u>
Lake Junaluska Assembly	Stuart Auditorium Infrastructure Enhancement	28745	\$350,000	\$175,000	\$175,000
Town of Waynesville – Public Art Commission	Historical Waynesville Arch Mural	28786	\$36,000	\$15,000	\$18,000
Town of Waynesville Parks & Rec	Waynesville Dog Park	28786	\$30,000	\$15,000	\$15,000
Haywood County Arts Council	Root to Sky Sculpture	28786	\$32,500	\$12,500	\$16,250
Haywood County Government	Raccoon Creek Bike Park	28786	\$250,000	\$125,000	\$125,000

<u>Project</u>	<u>Application</u>	<u>Budget</u>	<u>Project Timeline / Plan</u>	<u>Other</u>
Stuart Auditorium Infrastructure Enhancement	16. Where did you get the estimated number of annual visitors? (Note: This question is asking the estimated number of annual visitors to the proposed project, not Lake Junaluska Assembly as a whole.) Not Received 19 & 20. Please confirm/clarify project start and end dates. Not Received	22. As stated in the grant guidelines, we require proof of all committed funds and how the 1:1 match will be achieved. We're open to options for said proof and have suggested a letter from the Finance Department on official letterhead confirming that funds have been earmarked for the project from other applicants. Not Received	N/A	<i>[FYI - Note Sent]</i> As we discussed during our June 24 meeting, we estimate approximately \$75,000 is available and earmarked specifically for the Lake Junaluska zip code. An additional \$215,000 is allocated for county-wide capital grants, along with \$100,000 available for other Product Development initiatives, which may include grants or direct TDA projects. We look forward to continued dialogue with you, the Product Development Committee, and the HCTDA Board to determine the best next steps.

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Historical Waynesville Arch Mural	12. Response references “tourists and visitors alike” on line 2. Update to say “residents and visitors”. Done 16. Where did you get the estimated number of annual visitors? Applicant forwarded 2024 Placer.ai data from Downtown Waynesville Commission. 19 and 20. Start date is Jan 2, 2026 and completion date is April 18, 2025. Need to amend the years. Done	22. As stated in the grant guidelines, we require proof of all committed funds and how the 1:1 match will be achieved. We find the image depicting the funds raised for the mural to be very confusing (and we know it will be confusing to Committee and Board members). Can you write a statement on Town of Waynesville letterhead that shows the funds have been earmarked for this project and have signed by the Finance Director? Submitted Budget – if the total project cost is \$36,000 and funding requested is \$15,000, then the match amount must be \$21,000 not \$16,000. Please update the “Basic Information” section of the Budget Form. Revised	N/A	Consent letter from property owner is only good for 1 year (June 19, 2025-June 19, 2026). We strongly recommend that you get a new letter from the owner with a statement guaranteeing the 10 year lifespan of the mural. Letter revised. RFQ Dates under “SUBMISSION REQUIREMENTS AND DEADLINES” are incorrect. Revised Is there a sample photo of the prospective mural design that you could include as an attachment for your application? Submitted

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Waynesville Dog Park	16. Where did you get the estimated number of annual visitors? “Our reference for annual visitors is based on data collected through Placer.ai, which we use for visitation estimates.” 19 and 20. Project start and completion dates are mixed up? Amended	22. As stated in the grant guidelines, we require proof of all committed funds and how the 1:1 match will be achieved. Please submit a letter from the Finance Department on official letterhead confirming that funds have been earmarked for this project in the Town of Waynesville budget. Included Budget Amendments with separate budget for Dog Park	N/A	We recommend that when you re-submit the application, you make reference to the fact that the Waynesville Dog park was the #5 searched location from Wander App (page 7) in the Visit Haywood 2023 Annual Report. This will support your application and show that this project would benefit locals and visitors alike. Included

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Roots to Sky Sculpture	14. We recommend changing statement that the Nature of Play: Roots to Sky will be the 18th to “will be the newest addition to the Waynesville Public Art Trail”. Revised 16. Where did you get the estimated number of annual visitors? “Annual Gallery visitor count from last fiscal year. (we keep count for state grant reporting) There are at least that many people driving by the traffic circle area in a year.”	22. As stated in the grant guidelines, we require proof of all committed funds and how the 1:1 match will be achieved. Please submit letters from the organizations that you list as being other sources of funding for this project or other proof as you can provide. Provided Budget - The organization match amount is incorrect. The Tourism Funding Requested + Organization Match Amount must add up to the Total Cost of Project. Revised	Timeline –Please clarify in the timeline when the community input sessions will be held, as referenced in the application. Revised	23. If the maintenance will be handled by the Town of Waynesville, please provide a signed letter, on official letterhead, from the Town of Waynesville with their intent to maintain the sculpture. Site Plan – We recommend that you separate the site photo from the examples of sculptures into separate PDFs. Additionally, we recommend that you obtain sculpture examples from other artists, as this can be interpreted that you have already chosen this artist. Provided Rights to Use – Your application will be stronger if you can show that DOT supports this project and that Town of Waynesville will be transferred the rights to the roundabout. We recommend a letter from Cody Weddle of NC DOT on official letterhead. Not Included Letters of Support – the letter from Kiwanis references the T-Mobile grant advisors. Please amend this letter. Amended

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Raccoon Creek Bike Park	N/A	22. As stated in the grant guidelines, we require proof of all committed funds and how the 1:1 match will be achieved. Please submit a letter from the Finance Department on official letterhead confirming that funds have been earmarked for this project. Provided		We recommend that you provide a cover letter connecting the original grant application and HCTDA funding with this new application for phase 2. It would be helpful to see the budget for the entire project, and showing all the sources of funding that have been secured thus far, as well as a total timeline. This additional information would be helpful for Committee and Board members who will score the applications, who may not be aware of the details of the prior grant awarded through the One Time Project Fund. Provided A maintenance plan is required, detailing how ongoing maintenance at the site will be handled for the next 10 years. Provided