Underwood Dills & Associates

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Accountant's Compilation Report

Haywood County TDA
91 N Lakeshore Drive
Lake Junaluska, NC 28745

To the Board of Directors

Management is responsible for the accompanying financial statements of Haywood County TDA (a government authority) which comprise of the statement of net position as of June 30, 2025, and the related changes in net position budget vs actual for the one month and twelve months then ended in accordance with the cash basis of accounting which is a basis other than generally accepted accounting principles. We have performed a compilation engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. We did not audit or review the financial statements nor were we required to perform any procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an opinion, a conclusion, nor provide any form of assurance on these financial statements.

Management has elected to omit substantially all of the disclosures ordinarily included with the financial statements. If the omitted disclosures were included in the financial statements, they might influence the user's conclusions about the company's assets, liabilities and net assets, revenues and expenses. Accordingly, these financial statements are not designed for those who are not informed about such matters.

The supplementary information contained in the Allocation of 1% Bank Balance schedules on pages 6-10 is presented for purposes of additional analysis and is not a required part of the basic financial statements. Such information is the responsibility of management. The supplementary information was not subject to our compilation engagement. We do not express an opinion, a conclusion, nor provide any assurance on such information.

We are not independent with respect to Haywood County TDA.

Underwood, Dills + Associates, P.C

Underwood Dills & Associates PC
Waynesville, NC
August 11, 2025

Haywood County Tourism Development Authority
Statement of Net Position
June 30, 2025

ASSETS	
Current Assets	
Checking/Savings	
100001 · 1% Cash in Bank - 1st Citizens	168,253.76
100002 · 3% Cash in Bank - 1st Citizens	105,528.04
111501 · NCCMT - 9152 3% General Investment	2,912,482.12
111503 · NCCMT - 9863 1% General Investment	1,323,907.48
Total Checking/Savings	4,510,171.40
Accounts Receivable	
130000 · Accounts Receivable	564,230.03
Total Accounts Receivable	564,230.03
Other Current Assets	
DCI Receivable	2,390.00
119000 · Petty Cash - TDA	100.00
119001 · Petty Cash - VC	100.00
130001 · Prepaid Expense	17,085.00
FSA Paid in Advance	246.17
Total Other Current Assets	19,921.17
Total Current Assets	5,094,322.60
Noncurrent Assets	
Fixed Assets	
140000 · Improvements	25,121.00
140001 · Equipment and Furniture	34,136.77
140002 · Vehicle	25,903.04
150000 · Accumulated Depreciation	(55,253.00)
Total Fixed Assets	29,907.81
160000 · Right to Used Leased Asset	7,317.00
Total Noncurrent Assets	37,224.81
TOTAL ASSETS	5,131,547.41
DEFERRED OUTFLOWS OF RESOURCES	
180000 · Current Year Pension Plan Contributions	41,934.00
170000 · Pension Deferral	132,228.00
TOTAL DEFERRED OUTFLOWS OF RESOURCES	174,162.00

Haywood County Tourism Development Authority
Statement of Net Position
June 30, 2025

LIABILITIES & NET POSITION

Liabilities	
Current Liabilities	
20000 · Accounts Payable	73,239.45
231700 · Payroll Liabilities	
NC Income Tax	884.00
NC Pension Payable	5,044.27
Total 231700 · Payroll Liabilities	5,928.27
231800 · Sales Tax Payable	207.68
232000 · Accrued Salaries-Salary	14,322.65
232005 · Accrued Salaries-FICA	1,092.33
232010 · Accrued Salaries-LGERS	1,846.50
Other Current Liabilities	
233000 · Lease Liability-Current Portion	5,695.00
Total Current Liabilities	102,331.88
Noncurrent Liabilities	
240000 · Lease Liability Noncurrent Portion	1,827.00
250000 · Net Pension Liability	290,621.00
Total Noncurrent Liabilities	292,448.00
TOTAL LIABILITIES	394,779.88

DEFERRED INFLOWS OF RESOURCES

260000 · Pension Deferrals	2,550.00

NET POSITION

Net Position as of July 1	4,162,066.56
Change in Net Position	746,312.97
TOTAL NET POSITION	4,908,379.53

Haywood County Tourism Development Authority
Changes in Net Position Budget vs Actual

	June 2025	July 2024-June 2025 YTD Actuals	Approved Budget	% of Budget
Ordinary Income/Expense				
Income				
Occupancy Tax Revenue				
427011 · Net from Haywood County (3%)	574,072.06	2,167,190.80	1,925,227.50	112.57%
427012 · 1% Occ Tax - 28716 (Canton)	13,876.54	49,818.04	48,130.69	103.51%
427013 · 1% Occ Tax - 28721 (Clyde)	8,509.92	35,339.62	38,504.55	91.78%
427014 · 1% Occ Tax - 28745 (LJ)	25,987.46	82,316.70	57,756.83	142.52%
427015 · 1% Occ Tax - 28751 (MV)	73,210.12	308,433.86	279,157.98	110.49%
427016 · 1% Occ Tax - 28785/28786 (WV)	69,773.31	246,488.69	218,192.45	112.97%
427017 · Admin Fee	7,743.83	39,380.17	36,030.00	109.3%
Total Occupancy Tax Revenue	773,173.24	2,928,967.88	2,603,000.00	112.52%
449201 · Merchandise Sales	4,005.39	29,349.12	30,000.00	97.83%
449810 · Visitor Guide Ad Sales	0.00	25,675.00	30,000.00	85.58%
450100 · NC Smokies Ice Festival Weekend	0.00	36,004.64	40,000.00	90.01%
450200 · Gift Haywood	31.76	32,260.71	82,000.00	39.34%
451890 · Miscellaneous Revenue	0.00	3,315.96	0.00	100.0%
483491 · Interest Earnings 3%	10,024.84	122,931.63	108,000.00	113.83%
483492 · Interest Earnings 1%	4,556.99	45,594.37	25,000.00	182.38%
483831 · Occupancy Tax Penalties 3%	907.73	6,787.21	2,000.00	339.36%
483832 · Occupancy Tax Penalties 1%	302.58	2,262.42	500.00	452.48%
Fund Balance Appropriation				
427112 · App of Fd Bal - 28716 (Canton)	0.00	0.00	0.00	0.0%
427113 · App of Fd Bal - 28721 (Clyde)	0.00	0.00	0.00	0.0%
427114 · App of Fd Bal - 28745 (LJ)	0.00	0.00	0.00	0.0%
427115 · App of Fd Bal - 28751 (MV)	0.00	0.00	0.00	0.0%
427116 · App of Fd Bal - 28785/86 (WV)	0.00	0.00	0.00	0.0%
499990 · Fund Balance TDA	0.00	0.00	302,950.00	0.0%
499995 · Fund Balance OTPF	0.00	0.00	150,000.00	0.0%
Total Fund Balance Appropriation	0.00	0.00	452,950.00	0.0%
Total Income	793,002.53	3,233,148.94	3,373,450.00	95.84%
Expense				
1 % Expenses				
1% Marketing/Adv/Promo				
549910 · Promotion - 28716 (Canton)	0.00	11,350.00	31,766.25	35.73%
549912 · Promotion - 28721 (Clyde)	0.00	1,500.00	25,413.00	5.9%
549914 · Promotion - 28745 (LJ)	32,739.07	40,000.00	38,119.00	104.94%
549916 · Promotion - 28751 (MV)	30,772.87	176,349.03	184,244.27	95.72%
549918 · Promotion - 28785/86 (WV)	48,180.93	115,141.60	144,007.02	79.96%
Total 1% Marketing/Adv/Promo	111,692.87	344,340.63	423,549.54	81.3%

Haywood County Tourism Development Authority
Changes in Net Position Budget vs Actual

	June 2025	July 2024- June 2025 YTD Actuals	Approved Budget	% of Budget
1% Tourism Related				
549911 · Tourism - 28716 (Canton)	0.00	0.00	16,364.44	0.0%
549913 · Tourism - 28721 (Clyde)	0.00	0.00	13,091.55	0.0%
549915 · Tourism - 28745 (LJ)	0.00	0.00	19,637.32	0.0%
549917 · Tourism - 28751 (MV)	0.00	0.00	94,913.72	0.0%
549919 · Tourism - 28785/86 (WV)	0.00	0.00	74,185.43	0.0%
Total 1% Tourism Related	0.00	0.00	218,192.46	0.0%
Total 1% Expenses	111,692.87	344,340.63	641,742.00	53.66%
Wages and Benefits				
512101 · Salaries	43,090.71	374,077.10	420,000.00	89.07%
512232 · Temporary Labor	0.00	0.00	500.00	0.0%
518601 · Worker's Comp	0.00	0.00	1,500.00	0.0%
512220 · FICA Taxes	3,286.30	28,530.62	34,000.00	83.91%
518301 · Health Insurance	2,494.58	29,008.84	42,000.00	69.07%
512110 · NC State Retirement	5,346.50	44,688.60	47,000.00	95.08%
Total Wages and Benefits	54,218.09	476,305.16	545,000.00	87.4%
Administration & Operations				
500000 · Admin Fee	7,743.83	39,380.17	36,030.00	109.3%
549902 · Bank Fees 3%	139.79	1,484.73	1,400.00	106.05%
549904 · Bank Fees 1%	40.00	375.00	600.00	62.5%
517001 · Board Member Meetings/Events	115.60	115.60	500.00	23.12%
543201 · Equipment Lease	539.43	7,529.84	7,500.00	100.4%
543202 · Hospitality, Gifts & Meals	441.39	2,685.26	2,250.00	119.35%
545101 · Insurance-Liability	0.00	9,267.00	10,000.00	92.67%
526001 · Office/Visitor Center Supplies	281.78	2,966.52	2,850.00	104.09%
549906 · Online Store & POS Fees	181.31	1,647.55	2,000.00	82.38%
529901 · NonExpendable Office Supplies	122.35	8,818.66	8,800.00	100.21%
532201 · Postage-Office	0.00	451.46	480.00	94.05%
519201 · Prof Svcs-Accounting & Audit	2,100.00	16,890.00	17,500.00	96.51%
519202 · Professional Services- Legal	185.00	1,435.00	1,500.00	95.67%
519300 · Professional Svcs-Managed IT	525.75	11,465.60	12,500.00	91.73%
549903 · Property Tax	0.00	63.12	150.00	42.08%
527001 · Purchases/Resale	6,005.88	26,608.30	27,750.00	95.89%
541301 · Rent	4,410.00	52,920.00	53,025.00	99.8%
535201 · Repair & Maintenance-Equipment	0.00	0.00	500.00	0.0%
535202 · Repair & Maintenance-Vehicle	139.01	232.07	300.00	77.36%

Haywood County Tourism Development Authority
Changes in Net Position Budget vs Actual

	June 2025	July 2024-June 2025 YTD Actuals	Approved Budget	% of Budget
537401 · Staff Development and Education	(854.53)	18,313.52	20,800.00	88.05%
531202 · Travel Expense	599.72	2,515.65	2,500.00	100.63%
532101 · Telephone, Comm, and Internet	1,322.88	6,413.10	6,820.00	94.03%
570102 · Utilities	0.00	0.00	100.00	0.0%
532200 · Vehicle Expense	0.00	308.83	350.00	88.24%
599101 · Contingency	0.00	0.00	0.00	0.0%
Total Administration and Operations	24,039.19	211,886.98	216,205.00	98.0%
Capital Outlay				
551004 · Office Furniture/Equipment	0.00	7,269.93	7,803.00	93.17%
551007 · Other Capital	0.00	1,371.96	2,500.00	54.88%
Total Capital Outlay	0.00	8,641.89	10,303.00	83.88%
Marketing & Sales				
537101 · Advertising & Marketing	239,951.99	1,045,213.42	1,056,000.00	98.98%
537750 · Web Technology	0.00	15,000.00	15,000.00	100.0%
537775 · Media Relations & Influencers	5,763.55	33,728.14	34,000.00	99.2%
537301 · Visitor Guides	0.00	47,196.00	47,200.00	99.99%
534901 · Collateral and Other Printing	79.41	4,236.26	4,200.00	100.86%
534925 · Promotional Items	0.00	9,949.47	10,000.00	99.5%
535000 · Postage & Fulfillment	120.77	15,730.44	20,000.00	78.65%
549101 · Dues & Subscriptions	225.00	14,337.00	15,000.00	95.58%
537803 · Trade Shows and Travel	0.00	0.00	0.00	0.0%
537900 · Research	2,332.00	110,950.65	111,000.00	99.96%
537925 · Community Relations	903.08	1,669.12	1,800.00	92.73%
538100 · Visit Haywood Ice Fest	0.00	10,729.27	30,000.00	35.76%
538500 · Gift Haywood - Purchases	8.06	32,921.54	34,000.00	96.83%
538550 · Haywood Strong Small Business Recovery	0.00	100,000.00	148,000.00	67.57%
568101 · 3% Grant Promo	0.00	4,000.00	4,000.00	100.0%
Total Marketing & Sales	249,383.86	1,445,661.31	1,530,200.00	94.48%
Product Development				
537502 · Wayfinding Signage	0.00	0.00	0.00	0.0%
537501 · Product Development - Other	0.00	0.00	280,000.00	0.0%
568104 · OTPF	0.00	0.00	150,000.00	0.0%
Total Product Development	0.00	0.00	430,000.00	0.0%
Total Expense	439,334.01	2,486,835.97	3,373,450.00	73.72%
Change in Net Position	**353,668.52**	**746,312.97**	**0.00**	**0.0%**

Haywood County Tourism Development Authority
Allocation of 1% Bank Balance
June 30, 2025

Town of Canton	Tourism		Promo		
	Activity	Balance	Activity	Balance	Total Balance
Beginning Balance June 30, 2024	$ -	$ 46,657.40	$ -	$ 8,153.59	$ 54,810.99
1% Occ Tax-28716 (Canton)-July 2024, rcvd Sept 2024	$ 2,057.69	$ 48,715.09	$ 4,115.38	$ 12,268.97	$ 60,984.06
1% Occ Tax-28716 (Canton)-August 2024, rcvd Oct 2024	$ 1,944.69	$ 50,659.78	$ 3,889.36	$ 16,158.33	$ 66,818.11
1% Occ Tax-28716 (Canton)-Sept 2024, rcvd Nov 2024	$ 871.97	$ 51,531.75	$ 1,743.96	$ 17,902.29	$ 69,434.04
Labor Day Reimbursement	$ -	$ 51,531.75	$ (10,000.00)	$ 7,902.29	$ 59,434.04
1% Occ Tax-28716 (Canton)-Oct 2024, rcvd Dec 2024	$ 1,024.48	$ 52,556.23	$ 2,048.97	$ 9,951.26	$ 62,507.49
1% Occ Tax-28716 (Canton)-Nov 2024, rcvd Jan 2025	$ 685.64	$ 53,241.87	$ 1,371.30	$ 11,322.56	$ 64,564.43
Ice Fest sculpture	$ -	$ 53,241.87	$ (1,350.00)	$ 9,972.56	$ 63,214.43
1% Occ Tax-28716 (Canton)-Dec 2024, rcvd Feb 2025	$ 1,554.19	$ 54,796.06	$ 3,108.38	$ 13,080.94	$ 67,877.00
1% Occ Tax-28716 (Canton)-Jan 2025, rcvd March 2025	$ 1,231.90	$ 56,027.96	$ 2,463.80	$ 15,544.74	$ 71,572.70
1% Occ Tax-28716 (Canton)-Feb 2025, rcvd April 2025	$ 1,235.30	$ 57,263.26	$ 2,470.62	$ 18,015.36	$ 75,278.62
1% Occ Tax-28716 (Canton)-March 2025, rcvd May 2025	$ 1,374.62	$ 58,637.88	$ 2,749.25	$ 20,764.61	$ 79,402.49
1% Occ Tax-28716 (Canton)-April 2025, rcvd June 2025	$ 1,227.02	$ 59,864.90	$ 2,454.05	$ 23,218.66	$ 83,083.56
1% Occ Tax-28716 (Canton)-May 2025, rcvd July 2025	$ 1,570.79	$ 61,435.69	$ 3,141.58	$ 26,360.24	$ 87,795.93
1% Occ Tax-28716 (Canton)-June 2025, rcvd August 2025	$ 1,827.70	$ 63,263.39	$ 3,655.40	$ 30,015.64	$ 93,279.03
24-25 Interest Allocation	$ 966.40	$ 64,229.79	$ 1,932.82	$ 31,948.46	$ 96,178.25
24-25 Bank Charges Allocation	$ (7.95)	$ 64,221.84	$ (15.90)	$ 31,932.56	$ 96,154.40

Haywood County Tourism Development Authority
Allocation of 1% Bank Balance
June 30, 2025

Town of Clyde	Tourism		Promo		
	Activity	Balance	Activity	Balance	Total Balance
Beginning Balance June 30, 2024	$ -	$ 6,344.85	$ -	$ 80,064.15	$ 86,409.00
1% Occ Tax-28721 (Clyde)-July 2024, rcvd Sept 2024	$ 1,710.98	$ 8,055.83	$ 3,421.96	$ 83,486.11	$ 91,541.94
1% Occ Tax-28721 (Clyde)-August 2024, rcvd Oct 2024	$ 1,420.65	$ 9,476.48	$ 2,841.30	$ 86,327.41	$ 95,803.89
1% Occ Tax-28721 (Clyde)-Sept 2024, rcvd Nov 2024	$ 974.53	$ 10,451.01	$ 1,949.05	$ 88,276.46	$ 98,727.47
1% Occ Tax-28721 (Clyde)-Oct 2024, rcvd Dec 2024	$ 83.46	$ 10,534.47	$ 166.90	$ 88,443.36	$ 98,977.83
1% Occ Tax-28721 (Clyde)-Nov 2024, rcvd Jan 2025	$ 872.44	$ 11,406.91	$ 1,744.88	$ 90,188.24	$ 101,595.15
Ice Fest sculpture	$ -	$ 11,406.91	$ (1,500.00)	$ 88,688.24	$ 100,095.15
1% Occ Tax-28721 (Clyde)-Dec 2024, rcvd Feb 2025	$ 1,024.30	$ 12,431.21	$ 2,048.59	$ 90,736.83	$ 103,168.04
1% Occ Tax-28721 (Clyde)-Jan 2025, rcvd March 2025	$ 948.16	$ 13,379.37	$ 1,896.31	$ 92,633.14	$ 106,012.51
1% Occ Tax-28721 (Clyde)-Feb 2025, rcvd April 2025	$ 845.36	$ 14,224.73	$ 1,690.72	$ 94,323.86	$ 108,548.59
1% Occ Tax-28721 (Clyde)-March 2025, rcvd May 2025	$ 1,063.37	$ 15,288.10	$ 2,126.74	$ 96,450.60	$ 111,738.70
1% Occ Tax-28721 (Clyde)-April 2025, rcvd June 2025	$ 912.91	$ 16,201.01	$ 1,825.80	$ 98,276.40	$ 114,477.41
1% Occ Tax-28721 (Clyde)-May 2025, rcvd July 2025	$ 1,152.02	$ 17,353.03	$ 2,304.04	$ 100,580.44	$ 117,933.47
1% Occ Tax-28721 (Clyde)-June 2025, rcvd August 2025	$ 771.72	$ 18,124.75	$ 1,543.43	$ 102,123.87	$ 120,248.62
24-25 Interest Allocation	$ 1,245.82	$ 19,370.57	$ 2,491.64	$ 104,615.51	$ 123,986.08
24-25 Bank Charges Allocation	$ (10.25)	$ 19,360.32	$ (20.49)	$ 104,595.02	$ 123,955.34

See Accountant's Compilation Report

Haywood County Tourism Development Authority
Allocation of 1% Bank Balance
June 30, 2025

Town of Lake Junaluska	Tourism		Promo		
	Activity	Balance	Activity	Balance	Total Balance
Beginning Balance June 30, 2024	$ -	$ 51,018.44	$ -	$ 4,356.55	$ 55,374.99
1% Occ Tax-28745 (Lake Junaluska)-July 2024, rcvd Sept 2024	$ 3,476.66	$ 54,495.10	$ 6,953.32	$ 11,309.87	$ 65,804.97
1% Occ Tax-28745 (Lake Junaluska)-August 2024, rcvd Oct 2024	$ 2,248.61	$ 56,743.71	$ 4,497.22	$ 15,807.09	$ 72,550.80
1% Occ Tax-28745 (Lake Junaluska)-Sept 2024, rcvd Nov 2024	$ 2,036.51	$ 58,780.22	$ 4,073.04	$ 19,880.13	$ 78,660.35
1% Occ Tax-28745 (Lake Junaluska)-Oct 2024, rcvd Dec 2024	$ 3,799.36	$ 62,579.58	$ 7,598.73	$ 27,478.86	$ 90,058.44
1% Occ Tax-28745 (Lake Junaluska)-Nov 2024, rcvd Jan 2025	$ 2,300.09	$ 64,879.67	$ 4,600.17	$ 32,079.03	$ 96,958.70
1% Occ Tax-28745 (Lake Junaluska)-Dec 2024, rcvd Feb 2025	$ 1,374.78	$ 66,254.45	$ 2,749.56	$ 34,828.59	$ 101,083.04
1% Occ Tax-28745 (Lake Junaluska)-Jan 2025, rcvd March 2025	$ 1,293.96	$ 67,548.41	$ 2,587.91	$ 37,416.50	$ 104,964.91
1% Occ Tax-28745 (Lake Junaluska)-Feb 2025, rcvd April 2025	$ 639.69	$ 68,188.10	$ 1,279.38	$ 38,695.88	$ 106,883.98
Quarter 1 Advertising	$ -	$ 68,188.10	$ (5,619.26)	$ 33,076.62	$ 101,264.72
Quarter 2 Advertising	$ -	$ 68,188.10	$ (1,641.67)	$ 31,434.95	$ 99,623.05
1% Occ Tax-28745 (Lake Junaluska)-March 2025, rcvd May 2025	$ 1,606.75	$ 69,794.85	$ 3,213.50	$ 34,648.45	$ 104,443.30
1% Occ Tax-28745 (Lake Junaluska)-April 2025, rcvd June 2025	$ 1,806.41	$ 71,601.26	$ 3,612.83	$ 38,261.28	$ 109,862.54
Discover Magazine	$ -	$ 71,601.26	$ (24,405.07)	$ 13,856.21	$ 85,457.47
Independence Week Events & Fireworks	$ -	$ 71,601.26	$ (8,334.00)	$ 5,522.21	$ 77,123.47
1% Occ Tax-28745 (Lake Junaluska)-May 2025, rcvd July 2025	$ 2,596.25	$ 74,197.51	$ 5,192.51	$ 10,714.72	$ 84,912.23
1% Occ Tax-28745 (Lake Junaluska)-June 2025, rcvd August 2025	$ 4,259.82	$ 78,457.33	$ 8,519.64	$ 19,234.36	$ 97,691.69
24-25 Interest Allocation	$ 1,012.12	$ 79,469.45	$ 2,024.25	$ 21,258.61	$ 100,728.06
24-25 Bank Charges Allocation	$ (8.32)	$ 79,461.13	$ (16.65)	$ 21,241.96	$ 100,703.09

Haywood County Tourism Development Authority
Allocation of 1% Bank Balance
June 30, 2025

Town of Maggie Valley	Tourism		Promo		
	Activity	Balance	Activity	Balance	Total Balance
Beginning Balance June 30, 2024	$ -	$ 236,014.89	$ -	$ 251,704.11	$ 487,719.00
July Billboard	$ -	$ 236,014.89	$ (1,437.00)	$ 250,267.11	$ 486,282.00
Ice Mill 50% Deposit	$ -	$ 236,014.89	$ (26,950.00)	$ 223,317.11	$ 459,332.00
August Billboard	$ -	$ 236,014.89	$ (1,023.00)	$ 222,294.11	$ 458,309.00
Crawford Strategy July 2024	$ -	$ 236,014.89	$ (4,448.93)	$ 217,845.18	$ 453,860.07
September Billboard	$ -	$ 236,014.89	$ (1,023.00)	$ 216,822.18	$ 452,837.07
Crawford Strategy August 2024	$ -	$ 236,014.89	$ (4,198.76)	$ 212,623.42	$ 448,638.31
1% Occ Tax-28751 (Maggie Valley)-July 2024, rcvd Sept 2024	$ 14,210.80	$ 250,225.69	$ 28,421.61	$ 241,045.03	$ 491,270.72
1% Occ Tax-28751 (Maggie Valley)-August 2024, rcvd Oct 2024	$ 11,911.08	$ 262,136.77	$ 23,822.17	$ 264,867.20	$ 527,003.97
Maggie Valley Fall Days	$ -	$ 262,136.77	$ (6,567.50)	$ 258,299.70	$ 520,436.47
DCI Professional Fees	$ -	$ 262,136.77	$ (3,575.00)	$ 254,724.70	$ 516,861.47
October Billboard	$ -	$ 262,136.77	$ (1,023.00)	$ 253,701.70	$ 515,838.47
Crawford Strategy September 2024	$ -	$ 262,136.77	$ (2,705.54)	$ 250,996.16	$ 513,132.93
1% Occ Tax-28751 (Maggie Valley)-Sept 2024, rcvd Nov 2024	$ 7,869.75	$ 270,006.52	$ 15,739.49	$ 266,735.65	$ 536,742.17
DCI Professional Fees	$ -	$ 270,006.52	$ (3,575.28)	$ 263,160.37	$ 533,166.89
November Billboard	$ -	$ 270,006.52	$ (1,023.00)	$ 262,137.37	$ 532,143.89
SSP Poster Production	$ -	$ 270,006.52	$ (165.85)	$ 261,971.52	$ 531,978.04
Ad for 50th Birthday	$ -	$ 270,006.52	$ (281.12)	$ 261,690.40	$ 531,696.92
Smoky Mountain Bluegrass Festival	$ -	$ 270,006.52	$ (8,910.26)	$ 252,780.14	$ 522,786.66
1% Occ Tax-28751 (Maggie Valley)-Oct 2024, rcvd Dec 2024	$ 7,974.72	$ 277,981.24	$ 15,949.45	$ 268,729.59	$ 546,710.83
December Billboard	$ -	$ 277,981.24	$ (2,882.00)	$ 265,847.59	$ 543,828.83
DCI Professional Fees	$ -	$ 277,981.24	$ (3,575.28)	$ 262,272.31	$ 540,253.55
SSP Poster Production	$ -	$ 277,981.24	$ (208.65)	$ 262,063.66	$ 540,044.90
Wheels Through Time Annual Raffle Day	$ -	$ 277,981.24	$ (6,423.05)	$ 255,640.61	$ 533,621.85
1% Occ Tax-28751 (Maggie Valley)-Nov 2024, rcvd Jan 2025	$ 8,465.82	$ 286,447.06	$ 16,931.66	$ 272,572.27	$ 559,019.33
January Billboard	$ -	$ 286,447.06	$ (2,273.00)	$ 270,299.27	$ 556,746.33
DCI Professional Fees	$ -	$ 286,447.06	$ (2,735.28)	$ 267,563.99	$ 554,011.05
Ice Fest	$ -	$ 286,447.06	$ (28,050.00)	$ 239,513.99	$ 525,961.05
1% Occ Tax-28751 (Maggie Valley)-Dec 2024, rcvd Feb 2025	$ 8,415.98	$ 294,863.04	$ 16,831.98	$ 256,345.97	$ 551,209.01
DCI Professional Fees	$ -	$ 294,863.04	$ (2,735.28)	$ 253,610.69	$ 548,473.73
SSP Poster Production	$ -	$ 294,863.04	$ (208.65)	$ 253,402.04	$ 548,265.08
February Billboard	$ -	$ 294,863.04	$ (2,273.00)	$ 251,129.04	$ 545,992.08
Facebook Ads	$ -	$ 294,863.04	$ (4,060.35)	$ 247,068.69	$ 541,931.73
1% Occ Tax-28751 (Maggie Valley)-Jan 2025, rcvd March 2025	$ 8,113.78	$ 302,976.82	$ 16,227.57	$ 263,296.26	$ 566,273.08
DCI Professional Fees	$ -	$ 302,976.82	$ (2,735.28)	$ 260,560.98	$ 563,537.80
March Billboard	$ -	$ 302,976.82	$ (1,023.00)	$ 259,537.98	$ 562,514.80
1% Occ Tax-28751 (Maggie Valley)-Feb 2025, rcvd April 2025	$ 6,261.56	$ 309,238.38	$ 12,523.13	$ 272,061.11	$ 581,299.49
Facebook Ads	$ -	$ 309,238.38	$ (11,907.54)	$ 260,153.57	$ 569,391.95
DCI Professional Fees	$ -	$ 309,238.38	$ (2,735.28)	$ 257,418.29	$ 566,656.67
April Billboard	$ -	$ 309,238.38	$ (1,023.00)	$ 256,395.29	$ 565,633.67
1% Occ Tax-28751 (Maggie Valley)-March 2025, rcvd May 2025	$ 5,184.39	$ 314,422.77	$ 10,368.80	$ 266,764.09	$ 581,186.86
DCI Professional Fees	$ -	$ 314,422.77	$ (2,735.28)	$ 264,028.81	$ 578,451.58
May Billboard	$ -	$ 314,422.77	$ (1,085.00)	$ 262,943.81	$ 577,366.58
1% Occ Tax-28751 (Maggie Valley)-April 2025, rcvd June 2025	$ 6,585.20	$ 321,007.97	$ 13,170.40	$ 276,114.21	$ 597,122.18
June Billboard	$ -	$ 321,007.97	$ (414.00)	$ 275,700.21	$ 596,708.18
DCI Advertising	$ -	$ 321,007.97	$ (20,369.09)	$ 255,331.12	$ 576,339.09
DCI Professional Fees	$ -	$ 321,007.97	$ (2,735.28)	$ 252,595.84	$ 573,603.81
Backyard Fourth	$ -	$ 321,007.97	$ (7,254.50)	$ 245,341.34	$ 566,349.31
1% Occ Tax-28751 (Maggie Valley)-May 2025, rcvd July 2025	$ 7,897.14	$ 328,905.11	$ 15,794.30	$ 261,135.64	$ 590,040.75
1% Occ Tax-28751 (Maggie Valley)-June 2025, rcvd August 2025	$ 9,921.02	$ 338,826.13	$ 19,842.06	$ 280,977.70	$ 619,803.83
24-25 Interest Allocation	$ 6,421.40	$ 345,247.53	$ 12,842.81	$ 293,820.51	$ 639,068.04
24-25 Bank Charges Allocation	$ (52.81)	$ 345,194.72	$ (105.63)	$ 293,714.88	$ 638,909.60

Haywood County Tourism Development Authority
Allocation of 1% Bank Balance
June 30, 2025

Town of Waynesville	Tourism		Promo		
	Activity	Balance	Activity	Balance	Total Balance
Beginning Balance June 30, 2024	$ -	$ 250,099.19	$ -	$ 154,476.80	$ 404,575.99
Crawford Strategy June 2024	$ -	$ 250,099.19	$ (4,223.26)	$ 150,253.54	$ 400,352.73
Crawford Strategy July 2024	$ -	$ 250,099.19	$ (3,088.60)	$ 147,164.94	$ 397,264.13
Crawford Strategy August 2024	$ -	$ 250,099.19	$ (2,916.75)	$ 144,248.19	$ 394,347.38
1% Occ Tax-28785/6 (Waynesville)-July 2024, rcvd Sept 2024	$ 9,958.38	$ 260,057.57	$ 19,916.77	$ 164,164.96	$ 424,222.53
1% Occ Tax-28785/6 (Waynesville)-August 2024, rcvd Oct 2024	$ 9,403.75	$ 269,461.32	$ 18,807.50	$ 182,972.46	$ 452,433.78
DCI Professional Fees	$ -	$ 269,461.32	$ (2,384.00)	$ 180,588.46	$ 450,049.78
Crawford Strategy September 2024	$ -	$ 269,461.32	$ (2,015.85)	$ 178,572.61	$ 448,033.93
1% Occ Tax-28785/6 (Waynesville)-Sept 2024, rcvd Nov 2024	$ 6,817.35	$ 276,278.67	$ 13,634.72	$ 192,207.33	$ 468,486.00
DCI Professional Fees	$ -	$ 276,278.67	$ (2,383.52)	$ 189,823.81	$ 466,102.48
36th Annual Apple Harvest Festival	$ -	$ 276,278.67	$ (5,333.00)	$ 184,490.81	$ 460,769.48
Folkmoot	$ -	$ 276,278.67	$ (5,000.00)	$ 179,490.81	$ 455,769.48
1% Occ Tax-28785/6 (Waynesville)-Oct 2024, rcvd Dec 2024	$ 5,979.12	$ 282,257.79	$ 11,958.25	$ 191,449.06	$ 473,706.85
Pearl Vintage Horse Trailer Booth Ice Fest	$ -	$ 282,257.79	$ (747.50)	$ 190,701.56	$ 472,959.35
DCI Professional Fees	$ -	$ 282,257.79	$ (2,383.52)	$ 188,318.04	$ 470,575.83
1% Occ Tax-28785/6 (Waynesville)-Nov 2024, rcvd Jan 2025	$ 7,089.11	$ 289,346.90	$ 14,178.21	$ 202,496.25	$ 491,843.15
Ice Fest	$ -	$ 289,346.90	$ (6,911.50)	$ 195,584.75	$ 484,931.65
DCI Professional Fees	$ -	$ 289,346.90	$ (1,823.52)	$ 193,761.23	$ 483,108.13
1% Occ Tax-28785/6 (Waynesville)-Dec 2024, rcvd Feb 2025	$ 4,520.60	$ 293,867.50	$ 9,041.20	$ 202,802.43	$ 496,669.93
DCI Professional Fees	$ -	$ 293,867.50	$ (1,823.52)	$ 200,978.91	$ 494,846.41
Ice Fest	$ -	$ 293,867.50	$ (49.18)	$ 200,929.73	$ 494,797.23
Facebook Ads	$ -	$ 293,867.50	$ (2,706.90)	$ 198,222.83	$ 492,090.33
Holiday Harmony Event	$ -	$ 293,867.50	$ (2,798.21)	$ 195,424.62	$ 489,292.12
1% Occ Tax-28785/6 (Waynesville)-Jan 2025, rcvd March 2025	$ 4,990.43	$ 298,857.93	$ 9,980.85	$ 205,405.47	$ 504,263.40
Cool Jazz Concert	$ -	$ 298,857.93	$ (6,000.00)	$ 199,405.47	$ 498,263.40
DCI Professional Fees	$ -	$ 298,857.93	$ (1,823.52)	$ 197,581.95	$ 496,439.88
1% Occ Tax-28785/6 (Waynesville)-Feb 2025, rcvd April 2025	$ 4,368.90	$ 303,226.83	$ 8,737.81	$ 206,319.76	$ 509,546.59
Facebook Ads	$ -	$ 303,226.83	$ (7,938.35)	$ 198,381.41	$ 501,608.24
DCI Professional Fees	$ -	$ 303,226.83	$ (1,823.52)	$ 196,557.89	$ 499,784.72
4th Annual Chili Cook-Off Stroll	$ -	$ 303,226.83	$ (962.93)	$ 195,594.96	$ 498,821.79
1% Occ Tax-28785/6 (Waynesville)-March 2025, rcvd May 2025	$ 5,777.47	$ 309,004.30	$ 11,554.96	$ 207,149.92	$ 516,154.22
DCI Professional Fees	$ -	$ 309,004.30	$ (1,823.52)	$ 205,326.40	$ 514,330.70
1% Occ Tax-28785/6 (Waynesville)-April 2025, rcvd June 2025	$ 6,342.91	$ 315,347.21	$ 12,685.84	$ 218,012.24	$ 533,359.45
DCI Advertising	$ -	$ 315,347.21	$ (13,579.41)	$ 204,432.83	$ 519,780.04
DCI Professional Fees	$ -	$ 315,347.21	$ (1,823.52)	$ 202,609.31	$ 517,956.52
Appalachian True Weekend	$ -	$ 315,347.21	$ (30,000.00)	$ 172,609.31	$ 487,956.52
Independence Week Events & Fireworks	$ -	$ 315,347.21	$ (2,778.00)	$ 169,831.31	$ 485,178.52
1% Occ Tax-28785/6 (Waynesville)-May 2025, rcvd July 2025	$ 7,767.32	$ 323,114.53	$ 15,534.64	$ 185,365.95	$ 508,480.48
1% Occ Tax-28785/6 (Waynesville)-June 2025, rcvd August 2025	$ 9,147.53	$ 332,262.06	$ 18,295.07	$ 203,661.02	$ 535,923.08
24-25 Interest Allocation	$ 5,552.37	$ 337,814.43	$ 11,104.73	$ 214,765.75	$ 552,580.18
24-25 Bank Charges Allocation	$ (45.67)	$ 337,768.76	$ (91.33)	$ 214,674.42	$ 552,443.18