

Tourism Capital		Project Name:	
Grant applicants can earn a total of 20 points. Scores between 18-20 will have a high priority for funding, scores between 15-17 will be recommended for funding, scores between 12-14 consider funding if resources allow, and scores below 12 points will not be recommended for funding. Please choose one score for each of the four criteria. Average scores will round up/down to the nearest whole number, with .5 or higher rounding up, and less than .5 rounding down.			
Factor	Description	Your Score	Comments
Enhance the Destination Experience Evaluate the project's ability to enhance the destination experience for all by developing amenities and infrastructure that benefit both locals and visitors	On a scale of 0 to 5, score the project's ability to enhance the destination experience and benefit locals and visitors, with 0 demonstrating no ability and 5 demonstrating significant ability.		
Visitor Attraction & Economic Impact Evaluate the project's ability to attract new and increased overnight visitation and potential for economic impact, including its ability to generate revenue, create jobs, and boost local businesses.	On a scale of 0 to 5, score the project's ability to attract visitors and have economic impact, with 0 demonstrating no ability, and 5 demonstrating significant ability.		
Alignment with Destination Master Plan Evaluate if the project supports the mission and vision outlined in the Haywood County Destination Master Plan	On a scale of 0 to 5, score the project's alignment with the mission and vision in the Destination Master Plan, with 0 demonstrating no alignment and 5 demonstrating significant alignment.		
Project Plan & Budget Evaluate the project's plan, budget, feasibility study, and project timeline. Is the project shovel-ready?	On a scale of 0 to 5, evaluate the project's plan, budget, feasibility study, and project timeline for accuracy, clarity, and completion, with 0 being poor and 5 being exceptional.		
Total:		0	/20