HAYWOOD COUNTY TOURISM DEVELOPMENT AUTHORITY
Code of Conduct and Ethics Policy

Adopted this 27th day of March, 2025

Purpose:
The purpose of this Code of Conduct and Ethics is to establish clear guidelines for ethical conduct among Board members of the Haywood County Tourism Development Authority (HCTDA). Board members are expected to act in the best interests of the Authority, uphold public trust, and ensure transparency and accountability in decision-making.

Standards of Conduct:

As a Board member of the HCTDA, I will:

1. Recognize that my primary responsibility as a Board member is to serve the best interests of Haywood County's tourism industry and its residents.
2. Act with integrity and conduct myself with honesty, fairness, and respect in all Board matters.
3. Ensure that decisions are made openly and fairly, following established policies and procedures to uphold transparency.
4. Maintain the confidentiality of sensitive information obtained through my position, unless disclosure is legally required.
5. Never use my Board position for personal, partisan, or financial gain for myself, my family, or my associates.
6. Support collective decisions. While I may express personal opinions during deliberations, I will respect and uphold the decisions made by the Board.
7. Commit to professional development and stay informed on tourism trends, industry best practices, and HCTDA policies to make well-informed decisions.
8. Comply with all applicable federal, state, and local laws, as well as HCTDA's bylaws and policies.
9. Comply with the Authority's Conflict of Interest Policy.
10. Do my best to attend all Board meetings and Committee meetings.

Authority Directors should use good judgment and uphold high ethical standards in all conduct. If uncertain about the proper course of action, they should seek guidance from the Executive Director or Chair. Any significant violation of these ethical standards must be reported to the Chair or Executive Director, who will determine whether to escalate the matter to the Board for further review.

Acknowledgment & Commitment
By signing below, I acknowledge that I have read, understand, and agree to abide by the HCTDA Code of Ethics. I commit to upholding the highest ethical standards in my role as a Board member.

_____ _____
HCTDA Board Member Signature Date

_____
Print Name