



ADVERTISING AGREEMENT

Renewal Advertiser

Advertiser: Haywood County Tourism Development Authority
Ms. Corrina Ruffieux

Contact: 91 N Lakeshore Drive
Suite 2
Lake Junaluska, NC 28745
Phone: (828) 944-0761
Email: corrina@visithaywood.com

Bill To: Ms. Ashley Rice
Haywood County Tourism Development
Authority
91 N Lakeshore Drive
Suite 2
Lake Junaluska, NC 28745
Phone: (828) 944-0761
Email: ashley@visithaywood.com

Production Charges: Change at Blueline: \$75	Contract Notes: January Upgrade to a Full Page when 4 ads reserved between Sept-Feb
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Publication	Issue	Ad Size	Ad Material Deadline	Rate	Amount
Our State	Sep 2025	Full Page	6/30/2025	\$8,500.00	\$8,500.00
Our State	Oct 2025	Full Page	7/28/2025	\$8,500.00	\$8,500.00
Our State	Nov 2025	Full Page	9/2/2025	\$8,500.00	\$8,500.00
Our State	Jan 2026	Full Page	10/27/2025	\$5,930.00	\$5,930.00
Our State	Mar 2026	Full Page	1/5/2026	\$8,500.00	\$8,500.00
Our State	May 2026	Full Page	3/2/2026	\$8,500.00	\$8,500.00
Total					\$48,430.00

Digital	Issue	Start Date	Position	Digital Material Deadline	Rate	Amount
Tar Heel Reels		1/5/2026	Sponsorship		\$3,995.00	\$3,995.00
Tar Heel Reels		3/9/2026	Sponsorship		\$3,995.00	\$3,995.00
Newsletter -Travel & Events	Jan 8 - 2026	1/8/2026	Email Listing	12/18/2025	\$1,395.00	\$1,395.00
Newsletter -Dining Out	Mar 25 - 2026	3/25/2026	Email Listing	3/4/2026	\$1,395.00	\$1,395.00
Newsletter -Let's Explore		4/6/2026	Email Sponsorship		\$3,495.00	\$3,495.00
Total						\$14,275.00
Total:				\$62,705.00		

Advertising Deadlines: It is the responsibility of the advertiser to meet all advertising deadlines – failure to do so may result in charges billed even if the space is not used.

Ad Materials: Advertiser and Agency (a) represent that (i) they have all necessary permissions and rights to the materials, artwork, and/or photography provided for the uses contemplated, (ii) Mann Media Inc. has permission to reprint the same as scheduled above, and (iii) the use and reprinting of the same consistent with Agreement will not violate the rights of any third parties, and (b) agree to indemnify, defend, and hold Mann Media harmless from any claims, losses or damages arising from or related to any breach of any of the above.

Payment Terms: Payment shall be due and payable immediately upon receipt of Mann Media Inc.'s invoice. Invoices not paid within thirty (30) days after the date of invoice will be subject to a finance charge of one and one-half percent (1½%) per month (18% per annum) on any unpaid balance. Payments made with a credit or debit card will be charged an additional 3% processing fee. Additionally, this Advertising Agreement and Mann Media, Inc.'s invoices constitute "evidence of indebtedness", and Mann Media, Inc. shall be entitled to recover its reasonable attorney's fees and costs of collection in the event of legal action to collect any past due balance.

Responsibility for Charges: Unless otherwise agreed in writing by Mann Media, Inc., the Advertiser and the Agency are jointly responsible to Mann Media, Inc. for all charges, finance charges, and costs of collection.

Advertiser Signature: _____

Date: _____

Account Supervisor: _____

Sarah Hintze

Date: _____

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