



Grant Application Budget

A complete, detailed budget inclusive of all revenues and expenses is required for each grant application. You may add additional line items, as appropriate for your event/project. Please reference the Grant Guidelines for more information, and for examples of eligible and ineligible expenses.

Basic Information	
Project Name:	
Total Cost of Project	\$
Tourism Funding Requested	\$
Organization Match Amount	\$

Revenues	
Admission Ticket Sales	\$
Monetary Sponsorships	\$
Applicant/Vendor Fees	\$
Merchandise Sales	\$
Donated Ad Space/Printed Collateral	\$
Other Awarded Grant(s)	\$
Other (Please Explain)	\$
Other (Please Explain)	\$
Other (Please Explain)	\$
Total Revenues	\$

Expenses	
Administrative Expenses	
Salaries	\$
Insurance	\$
Other (Please Explain)	\$

Other (Please Explain)	\$
Administrative Sub-Total	\$
Supplies	
Signage	\$
Promotional Items	\$
Food & Beverage	\$
Paper Goods & Office Supplies	\$
Other (Please Explain)	\$
Other (Please Explain)	\$
Supplies Sub-Total	\$
Operating Expenses	
Venue Rental	\$
Entertainment	\$
Sound System/AV	\$
Speaker/Presenter Fees	\$
Prizes and Giveaways	\$
Other (Please Explain)	\$
Other (Please Explain)	\$
Operating Sub-Total	\$
Marketing Expenses	
Print Advertising	\$
Digital Advertising	\$
Google Pay-Per-Click Ads	\$
Social Media Ads	\$
Public Relations	\$
Influencer Hosting Fees	\$
Radio Ads	\$
Photography	\$
Videography	\$
Other (Please Explain)	\$
Other (Please Explain)	\$
Marketing Sub-Total	\$
Total Expenses	\$

Total Expenses	\$
Total Revenues	\$
Net Profit / Loss	