

APPLICATION FOR APPOINTMENT TO:

Haywood County Tourism Development Authority Marketing Committee

Name: Paulina Pendarvis Date: 10/31/24

Mailing Address: 759 N Lakeshore Drive, Lake Junaluska, NC 28745

Email Address: ppendarvis@lakejunaluska.com

Employer: Lake Junaluska Phone: [REDACTED]

Which community will you be representing?

☐ Maggie Valley ☐ Waynesville ☒ Lake Junaluska ☐ Canton ☐ Clyde ☐ Haywood Co.

Boards or committees presently serving on:

Marketing or business experience:

16 years of healthcare marketing

Reason(s) why you would like to serve on this committee:

Integral to my role as Marketing Director @ Lake Junaluska

Return completed form to:

Corrina Ruffieux: Corrina@visithaywood.com
Haywood County Tourism Development Authority
91 N. Lakeshore Dr. Lake Junaluska, NC 28745

[Signature]
Signature of Applicant

APPLICATION FOR APPOINTMENT TO:
Haywood County Tourism Development Authority Marketing Committee

Name: Sarah Worrell Date: 11/01/2024

Mailing Address: 1080 Ski Lodge Rd. Maggie Valley, NC 28751

Email Address: sarahw@cataloochee.com

Employer: Cataloochee Ski Area Phone: [REDACTED]

Which community will you be representing?

☒ Maggie Valley ☐ Waynesville ☐ Lake Junaluska ☐ Canton ☐ Clyde ☐ Haywood Co.

Boards or committees presently serving on:

HCTDA Steering Committee

Marketing or business experience:

Nine years marketing experience at Harrah's Cherokee Casinos in varied

positions as well as two years in my current role as the Director of Marketing

and Public Relations at Cataloochee Ski Area.

Reason(s) why you would like to serve on this committee:

This is a mutually beneficial opportunity Cataloochee Ski Area and

the HCTDA. I believe in the 'better together' mission and would like to

learn ways we can participate and partner in growing tourism efforts.

Return completed form to:

**Corrina Ruffieux: Corrina@visithaywood.com
Haywood County Tourism Development Authority
91 N. Lakeshore Dr. Lake Junaluska, NC 28745**



Digitally signed by Sarah Worrell
Date: 2024.11.01 16:14:14 -04'00'

Signature of Applicant