

Labor Day 2023 116th

Expenditures

	Estimated
Talent	\$60,000
Stage/sound/lights/generator	\$52,000
Stage Barrier/Modular Stage	\$1,500
Security	\$2,000
Stage Hands	\$3,000
Back Line	\$400
Hotel Rooms for stage production team	\$3,000
Marketing-Radio	\$15,000
Jon Hardage	\$3,000
Port-a-jons/hand wash stations	\$5,000
Production Mngr Fees	\$4,000
Misc Supplies	\$2,000
Marketing/swag	\$0
Float purchase @\$490 ea	
Inflatables	\$6,000
Car Show	\$500
MC	\$350
Tents	\$3,000
Total Expenditures	\$160,750

Revenue

TDA Grant (restricted)	\$15,000
Raffle	\$4,500
Town Sponsorship	\$50,000
Presenting Sponsorship	\$15,000
Other Sponsorships	\$37,000
Vendor Fees	\$10,750
Admission	\$28,500
Projected Revenue	\$160,750