Underwood Dills & Associates
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Accountant's Compilation Report

Haywood County TDA
91 N Lakeshore Drive
Lake Junaluska, NC 28745

To the Board of Directors

Management is responsible for the accompanying financial statements of Haywood County TDA (a government authority) which comprise of the statement of net position as of February 29, 2024, and the related changes in net position budget vs actual for the one month and eight months then ended in accordance with the cash basis of accounting which is a basis other than generally accepted accounting principles. We have performed a compilation engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. We did not audit or review the financial statements nor were we required to perform any procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an opinion, a conclusion, nor provide any form of assurance on these financial statements.

Management has elected to omit substantially all of the disclosures ordinarily included with the financial statements. If the omitted disclosures were included in the financial statements, they might influence the user's conclusions about the company's assets, liabilities and net assets, revenues and expenses. Accordingly, these financial statements are not designed for those who are not informed about such matters.

The supplementary information contained in the Allocation of 1% Bank Balance schedules on pages 6-10 is presented for purposes of additional analysis and is not a required part of the basic financial statements. Such information is the responsibility of management. The supplementary information was not subject to our compilation engagement. We do not express an opinion, a conclusion, nor provide any assurance on such information.

We are not independent with respect to Haywood County TDA.

Underwood, Dills & Associates, P.C.

Underwood Dills & Associates PC
Waynesville, NC
March 5, 2024

Haywood County Tourism Development Authority
Statement of Net Position
February 29, 2024

ASSETS	
Current Assets	
Checking/Savings	
100001 · 1% Cash in Bank - 1st Citizens	282,145.00
100002 · 3% Cash in Bank - 1st Citizens	492,547.33
111501 · NCCMT - 9152 3% General Investment	2,197,836.79
111503 · NCCMT - 9863 1% General Investment	739,047.74
Total Checking/Savings	3,711,576.86
Other Current Assets	
2111 · Direct Deposit Liabilities	10,062.70
119000 · Petty Cash - TDA	100.00
119001 · Petty Cash - VC	100.00
Total Other Current Assets	10,262.70
Total Current Assets	3,721,839.56
Noncurrent Assets	
Fixed Assets	
140000 · Improvements	7,418.00
140001 · Equipment and Furniture	30,029.77
140002 · Vehicle	25,903.04
150000 · Accumulated Depreciation	(38,090.00)
Total Fixed Assets	25,260.81
160000 · Right to Used Leased Asset	12,483.00
Total Noncurrent Assets	37,743.81
TOTAL ASSETS	3,759,583.37
DEFERRED OUTFLOWS OF RESOURCES	
180000 · Current Year Pension Plan Contributions	43,067.00
170000 · Pension Deferral	125,817.00
TOTAL DEFERRED OUTFLOWS OF RESOURCES	168,884.00

Haywood County Tourism Development Authority
Statement of Net Position
February 29, 2024

LIABILITIES & NET POSITION	
Liabilities	
Current Liabilities	
231700 · Payroll Liabilities	
FSA Payable	270.00
NC Income Tax	931.00
NC Pension Payable	7,370.69
Total 231700 · Payroll Liabilities	8,571.69
231800 · Sales Tax Payable	226.89
Other Current Liabilities	
233000 · Lease Liability-Current Portion	5,323.00
Total Current Liabilities	14,121.58
Noncurrent Liabilities	
240000 · Lease Liability Noncurrent Portion	7,422.00
250000 · Net Pension Liability	246,530.00
Total Noncurrent Liabilities	253,952.00
TOTAL LIABILITIES	268,073.58
DEFERRED INFLOWS OF RESOURCES	
260000 · Pension Deferrals	3,821.00
NET POSITION	
Net Position as of July 1	3,056,214.68
Change in Net Position	600,358.11
TOTAL NET POSITION	3,656,572.79

Haywood County Tourism Development Authority
Changes in Net Position Budget vs Actual

	February 2024	July 2023-February 2024	YTD Budget	% of Budget
Ordinary Income/Expense				
Income				
Occupancy Tax Revenue				
427011 · Net from Haywood County (3%)	150,203.11	1,374,800.51	2,257,125.00	60.91%
427012 · 1% Occ Tax - 28716 (Canton)	4,187.02	31,613.70	60,190.00	52.52%
427013 · 1% Occ Tax - 28721 (Clyde)	4,178.01	28,048.08	37,618.75	74.56%
427014 · 1% Occ Tax - 28745 (LJ)	2,832.09	39,700.51	67,713.75	58.63%
427015 · 1% Occ Tax - 28751 (MV)	23,793.73	199,153.37	346,092.50	57.54%
427016 · 1% Occ Tax - 28785/28786 (WV)	15,076.85	159,903.01	240,760.00	66.42%
427017 · Admin Fee	2,024.94	28,695.07	40,500.00	70.85%
Total Occupancy Tax Revenue	202,295.75	1,861,914.25	3,050,000.00	61.05%
449201 · Merchandise Sales	724.60	15,682.06	25,000.00	62.73%
449810 · Visitor Guide Ad Sales	11,620.00	27,905.00	35,000.00	79.73%
450100 · NC Smokies Ice Festival Weekend	2,811.21	30,450.52	25,000.00	121.8%
450500 · Partnership Contribution	0.00	0.00	29,900.00	0.0%
451890 · Miscellaneous Revenue	0.00	375.00	0.00	100.0%
483491 · Interest Earnings 3%	8,276.60	58,214.97	45,000.00	129.37%
483492 · Interest Earnings 1%	2,854.57	20,681.07	15,000.00	137.87%
483831 · Occupancy Tax Penalties 3%	149.01	5,353.61	1,500.00	356.91%
483832 · Occupancy Tax Penalties 1%	49.67	1,784.55	500.00	356.91%
Fund Balance Appropriation				
427112 · App of Fd Bal - 28716 (Canton)	0.00	0.00	12,000.00	0.0%
427113 · App of Fd Bal - 28721 (Clyde)	0.00	0.00	36,000.00	0.0%
427114 · App of Fd Bal - 28745 (LJ)	0.00	0.00	0.00	0.0%
427115 · App of Fd Bal - 28751 (MV)	0.00	0.00	90,000.00	0.0%
427116 · App of Fd Bal - 28785/86 (WV)	0.00	0.00	12,000.00	0.0%
499990 · Fund Balance TDA	0.00	0.00	263,575.00	0.0%
499995 · Fund Balance OTPF	0.00	0.00	346,131.00	0.0%
Total Fund Balance Appropriation	0.00	0.00	759,706.00	0.0%
Total Income	228,781.41	2,022,361.03	3,986,606.00	50.73%
Expense				
1 % Expenses				
1% Marketing/Adv/Promo				
549910 · Promotion - 28716 (Canton)	0.00	40,848.64	48,126.67	84.88%
549912 · Promotion - 28721 (Clyde)	1,325.00	12,635.64	49,079.17	25.75%
549914 · Promotion - 28745 (LJ)	5,326.20	26,835.03	45,142.50	59.45%
549916 · Promotion - 28751 (MV)	7,092.91	80,171.65	290,728.33	27.58%
549918 · Promotion - 28785/86 (WV)	4,851.89	40,303.79	168,506.67	23.92%
Total 1% Marketing/Adv/Promo	18,596.00	200,794.75	601,583.34	33.38%

Haywood County Tourism Development Authority
Changes in Net Position Budget vs Actual

	February 2024	July 2023- February 2024	YTD Budget	% of Budget
1% Tourism Related				
549911 · Tourism - 28716 (Canton)	0.00	0.00	24,063.33	0.0%
549913 · Tourism - 28721 (Clyde)	0.00	8,691.00	24,539.58	35.42%
549915 · Tourism - 28745 (LJ)	0.00	0.00	22,571.25	0.0%
549917 · Tourism - 28751 (MV)	400.00	400.00	145,364.17	0.28%
549919 · Tourism - 28785/86 (WV)	1,550.00	4,487.15	84,253.33	5.33%
Total 1% Tourism Related	1,950.00	13,578.15	300,791.66	4.51%
Total 1% Expenses	20,546.00	214,372.90	902,375.00	23.76%
Wages and Benefits				
512101 · Salaries Admin-Promo	12,552.36	100,901.15	415,000.00	24.31%
512201 · Salaries Marketing- Promo	15,793.18	117,410.39	0.00	100.0%
512232 · Temporary Labor	0.00	0.00	500.00	0.0%
518601 · Worker's Comp	0.00	1,713.00	1,500.00	114.2%
512220 · FICA Taxes	2,161.56	16,680.18	33,000.00	50.55%
518301 · Health Insurance	230.51	25,834.41	42,000.00	61.51%
512110 · NC State Retirement	3,428.42	26,193.61	45,000.00	58.21%
Total Wages and Benefits	34,166.03	288,732.74	537,000.00	53.77%
Administration & Operations				
500000 · Admin Fee	2,024.94	28,695.07	40,500.00	70.85%
549902 · Bank Fees 3%	389.68	1,403.06	3,500.00	40.09%
549904 · Bank Fees 1%	35.00	412.20	0.00	100.0%
517001 · Board Member Meetings/Events	0.00	49.51	3,000.00	1.65%
543201 · Equipment Lease	797.97	4,926.28	9,000.00	54.74%
543202 · Hospitality, Gifts & Meals	99.11	682.99	2,000.00	34.15%
545101 · Insurance-Liability	0.00	7,461.00	10,000.00	74.61%
526001 · Office/Visitor Center Supplies	169.66	1,858.47	4,000.00	46.46%
529901 · NonExpendable Office Supplies	0.00	2,021.34	2,000.00	101.07%
532201 · Postage-Office	0.00	82.53	1,000.00	8.25%
519201 · Prof Svcs-Accounting & Audit	1,338.52	14,022.46	16,000.00	87.64%
519202 · Professional Services- Legal	0.00	450.00	2,500.00	18.0%
519300 · Professional Svcs-Managed IT	750.05	10,610.00	11,500.00	92.26%
519301 · Professional Svcs-Other	0.00	2,130.00	0.00	100.0%
549903 · Property Tax	0.00	91.82	300.00	30.61%
527001 · Purchases/Resale	0.00	14,205.63	20,000.00	71.03%
541301 · Rent	4,200.00	37,800.00	50,500.00	74.85%
535201 · Repair & Maintenance-Equipment	0.00	167.71	2,500.00	6.71%
535202 · Repair & Maintenance-Vehicle	0.00	103.00	2,500.00	4.12%

Haywood County Tourism Development Authority
Changes in Net Position Budget vs Actual

	February 2024	July 2023-February 2024	YTD Budget	% of Budget
537401 · Staff Development and Education	1,315.00	12,761.59	18,000.00	70.9%
531202 · Travel Expense	66.07	1,510.95	4,500.00	33.58%
532101 · Telephone, Comm, and Internet	114.99	2,932.31	8,500.00	34.5%
570102 · Utilities	0.00	1,116.72	100.00	1,116.72%
532200 · Vehicle Expense	0.00	416.77	2,700.00	15.44%
599101 · Contingency	0.00	0.00	0.00	0.0%
Total Administration and Operations	11,300.99	145,911.41	214,600.00	67.99%
Capital Outlay				
551003 · Signs	0.00	0.00	1,500.00	0.0%
551004 · Office Furniture/Equipment	0.00	2,031.93	1,500.00	135.46%
551006 · Leasehold Improvements	0.00	19,778.16	30,000.00	65.93%
551007 · Other Capital	0.00	0.00	1,500.00	0.0%
Total Capital Outlay	0.00	21,810.09	34,500.00	63.22%
Marketing & Sales				
537101 · Advertising & Marketing	61,038.55	412,569.95	925,000.00	44.6%
537750 · Web Technology	0.00	10,260.00	15,000.00	68.4%
537775 · Media Relations & Influencers	236.30	2,236.30	15,000.00	14.91%
537301 · Visitor Guides	0.00	41,581.41	40,000.00	103.95%
534901 · Collateral and Other Printing	405.53	5,765.92	9,000.00	64.07%
535000 · Postage & Fulfillment	295.08	7,189.62	18,000.00	39.94%
549101 · Dues & Subscriptions	0.00	9,749.00	27,000.00	36.11%
537803 · Trade Shows and Travel	0.00	3,373.22	10,000.00	33.73%
537900 · Research	27,633.08	134,807.98	359,000.00	37.55%
537925 · Community Relations	0.00	1,238.25	4,000.00	30.96%
538100 · NC Smokies Ice Festival	10,986.75	18,486.75	25,000.00	73.95%
568101 · 3% Grant Promo	0.00	3,917.38	30,000.00	13.06%
Total Marketing & Sales	100,595.29	651,175.78	1,477,000.00	44.09%
Product Development				
568102 · 3% Grants Tourism Related	0.00	0.00	75,000.00	0.0%
537502 · Wayfinding Signage	0.00	0.00	150,000.00	0.0%
537501 · Product Development - Other	0.00	0.00	250,000.00	0.0%
568104 · OTPF	0.00	100,000.00	346,131.00	28.89%
Total Product Development	0.00	100,000.00	821,131.00	12.18%
Total Expense	166,608.31	1,422,002.92	3,986,606.00	35.67%
Change in Net Position	**62,173.10**	**600,358.11**	**0.00**	**0.0%**

Haywood County Tourism Development Authority
Allocation of 1% Bank Balance
February 29, 2024

Town of Canton	Tourism		Promo		
	Activity	Balance	Activity	Balance	Total Balance
Beginning Balance June 30, 2023	$ -	$ 24,362.93	$ -	$ 10,413.30	$ 34,776.23
1% Occ Tax-28716 (Canton)-July	$ 1,572.57	$ 25,935.50	$ 3,145.14	$ 13,558.44	$ 39,493.94
Crawford Strategy June 2023	$ -	$ 25,935.50	$ (1,250.00)	$ 12,308.44	$ 38,243.94
1% Occ Tax-28716 (Canton)-August	$ 2,010.78	$ 27,946.28	$ 4,021.55	$ 16,329.99	$ 44,276.27
1% Occ Tax-28716 (Canton)-September	$ 1,576.02	$ 29,522.30	$ 3,152.03	$ 19,482.02	$ 49,004.32
1% Occ Tax-28716 (Canton)-October	$ 2,293.98	$ 31,816.28	$ 4,587.96	$ 24,069.98	$ 55,886.26
September Advertising	$ -	$ 31,816.28	$ (13,575.00)	$ 10,494.98	$ 42,311.26
Labor Day Reimbursements	$ -	$ 31,816.28	$ (15,000.00)	$ (4,505.02)	$ 27,311.26
1% Occ Tax-28716 (Canton)-November	$ 1,708.38	$ 33,524.66	$ 3,416.76	$ (1,088.26)	$ 32,436.40
1% Occ Tax-28716 (Canton)-December	$ 2,306.89	$ 35,831.55	$ 4,613.76	$ 3,525.50	$ 39,357.05
Plott-Tober Fest	$ -	$ 35,831.55	$ (9,063.00)	$ (5,537.50)	$ 30,294.05
Meredith Operations Advertising	$ -	$ 35,831.55	$ (2,500.00)	$ (8,037.50)	$ 27,794.05
1% Occ Tax-28716 (Canton)-January	$ 1,295.26	$ 37,126.81	$ 2,590.53	$ (5,446.97)	$ 31,679.84
Crawford Strategy December 2023	$ -	$ 37,126.81	$ (710.64)	$ (6,157.61)	$ 30,969.20
1% Occ Tax-28716 (Canton)-February	$ 1,395.67	$ 38,522.48	$ 2,791.35	$ (3,366.26)	$ 35,156.22

Haywood County Tourism Development Authority
Allocation of 1% Bank Balance
February 29, 2024

Town of Clyde	Tourism		Promo		
	Activity	Balance	Activity	Balance	Total Balance
Beginning Balance June 30, 2023	$ -	$ (4,523.75)	$ -	$ 71,317.50	$ 66,793.75
1% Occ Tax-28721 (Clyde)-July	$ 1,104.44	$ (3,419.31)	$ 2,208.88	$ 73,526.38	$ 70,107.07
1% Occ Tax-28721 (Clyde)-August	$ 1,431.22	$ (1,988.09)	$ 2,862.42	$ 76,388.80	$ 74,400.71
1% Occ Tax-28721 (Clyde)-September	$ 1,584.91	$ (403.18)	$ 3,169.82	$ 79,558.62	$ 79,155.44
1% Occ Tax-28721 (Clyde)-October	$ 1,391.97	$ 988.79	$ 2,783.94	$ 82,342.56	$ 83,331.35
September Advertising	$ -	$ 988.79	$ (6,600.00)	$ 75,742.56	$ 76,731.35
HVAC Unit in Welcome Center	$ (8,691.00)	$ (7,702.21)	$ -	$ 75,742.56	$ 68,040.35
1% Occ Tax-28721 (Clyde)-November	$ 1,400.47	$ (6,301.74)	$ 2,800.94	$ 78,543.50	$ 72,241.76
1% Occ Tax-28721 (Clyde)-December	$ 1,984.19	$ (4,317.55)	$ 3,968.38	$ 82,511.88	$ 78,194.33
Plott-Tober Fest	$ -	$ (4,317.55)	$ (1,500.00)	$ 81,011.88	$ 76,694.33
Meredith Operations Advertising	$ -	$ (4,317.55)	$ (2,500.00)	$ 78,511.88	$ 74,194.33
1% Occ Tax-28721 (Clyde)-January	$ 1,595.15	$ (2,722.40)	$ 3,190.30	$ 81,702.18	$ 78,979.78
Crawford Strategy December 2023	$ -	$ (2,722.40)	$ (710.64)	$ 80,991.54	$ 78,269.14
1% Occ Tax-28721 (Clyde)-February	$ 1,392.67	$ (1,329.73)	$ 2,785.34	$ 83,776.88	$ 82,447.15
Smoky Mountain Living Advertising	$ -	$ (1,329.73)	$ (1,325.00)	$ 82,451.88	$ 81,122.15

Haywood County Tourism Development Authority
Allocation of 1% Bank Balance
February 29, 2024

Town of Lake Junaluska	Tourism		Promo		
	Activity	Balance	Activity	Balance	Total Balance
Beginning Balance June 30, 2023	$ -	$ 34,021.10	$ -	$ (4,144.24)	$ 29,876.86
1% Occ Tax-28745 (Lake Junaluska)-July	$ 1,645.70	$ 35,666.80	$ 3,291.41	$ (852.83)	$ 34,813.97
Lake Junaluska Assembly-August	$ -	$ 35,666.80	$ (4,660.26)	$ (5,513.09)	$ 30,153.71
1% Occ Tax-28745 (Lake Junaluska)-August	$ 3,298.57	$ 38,965.37	$ 6,597.14	$ 1,084.05	$ 40,049.42
1% Occ Tax-28745 (Lake Junaluska)-September	$ 3,297.82	$ 42,263.19	$ 6,595.65	$ 7,679.70	$ 49,942.89
Seasonal Ads, Photo Shoot	$ -	$ 42,263.19	$ (7,289.83)	$ 389.87	$ 42,653.06
1% Occ Tax-28745 (Lake Junaluska)-October	$ 2,154.23	$ 44,417.42	$ 4,308.46	$ 4,698.33	$ 49,115.75
Seasonal Ads-September	$ -	$ 44,417.42	$ (2,411.41)	$ 2,286.92	$ 46,704.34
1% Occ Tax-28745 (Lake Junaluska)-November	$ 2,377.56	$ 46,794.98	$ 4,755.12	$ 7,042.04	$ 53,837.02
Seasonal Ads-October	$ -	$ 46,794.98	$ (4,682.46)	$ 2,359.58	$ 49,154.56
1% Occ Tax-28745 (Lake Junaluska)-December	$ 3,095.47	$ 49,890.45	$ 6,190.93	$ 8,550.51	$ 58,440.96
1% Occ Tax-28745 (Lake Junaluska)-January	$ 1,365.27	$ 51,255.72	$ 2,730.55	$ 11,281.06	$ 62,536.78
Seasonal Ads-December	$ -	$ 51,255.72	$ (2,464.87)	$ 8,816.19	$ 60,071.91
1% Occ Tax-28745 (Lake Junaluska)-February	$ 944.03	$ 52,199.75	$ 1,888.06	$ 10,704.25	$ 62,904.00
Promotional Fall Pictures	$ -	$ 52,199.75	$ (2,425.16)	$ 8,279.09	$ 60,478.84
Seasonal Ads-January	$ -	$ 52,199.75	$ (2,901.04)	$ 5,378.05	$ 57,577.80

Haywood County Tourism Development Authority
Allocation of 1% Bank Balance
February 29, 2024

Town of Maggie Valley	Tourism		Promo		
	Activity	Balance	Activity	Balance	Total Balance
Beginning Balance June 30, 2023	$ -	$ 120,902.10	$ -	$ 173,436.60	$ 294,338.70
1% Occ Tax-28751 (Maggie Valley)-July	$ 8,010.90	$ 128,913.00	$ 16,021.80	$ 189,458.40	$ 318,371.40
June Billboard	$ -	$ 128,913.00	$ (1,563.00)	$ 187,895.40	$ 316,808.40
Crawford Strategy June 2023	$ -	$ 128,913.00	$ (8,786.00)	$ 179,109.40	$ 308,022.40
July Billboard	$ -	$ 128,913.00	$ (1,620.00)	$ 177,489.40	$ 306,402.40
Road Runner Publishing	$ -	$ 128,913.00	$ (3,915.00)	$ 173,574.40	$ 302,487.40
1% Occ Tax-28751 (Maggie Valley)-August	$ 12,185.07	$ 141,098.07	$ 24,370.14	$ 197,944.54	$ 339,042.61
1% Occ Tax-28751 (Maggie Valley)-September	$ 13,775.35	$ 154,873.42	$ 27,550.70	$ 225,495.24	$ 380,368.66
Crawford Strategy July 2023	$ -	$ 154,873.42	$ (5,321.43)	$ 220,173.81	$ 375,047.23
Crawford Strategy August 2023	$ -	$ 154,873.42	$ (5,153.35)	$ 215,020.46	$ 369,893.88
August Billboard	$ -	$ 154,873.42	$ (1,011.00)	$ 214,009.46	$ 368,882.88
Maggie Valley Fall Days	$ -	$ 154,873.42	$ (7,000.00)	$ 207,009.46	$ 361,882.88
1% Occ Tax-28751 (Maggie Valley)-October	$ 10,349.76	$ 165,223.18	$ 20,699.52	$ 227,708.98	$ 392,932.16
September Billboard	$ -	$ 165,223.18	$ (402.00)	$ 227,306.98	$ 392,530.16
Crawford Strategy-September	$ -	$ 165,223.18	$ (5,413.79)	$ 221,893.19	$ 387,116.37
1% Occ Tax-28751 (Maggie Valley)-November	$ 11,160.05	$ 176,383.23	$ 22,320.10	$ 244,213.29	$ 420,596.52
October Billboard	$ -	$ 176,383.23	$ (2,011.00)	$ 242,202.29	$ 418,585.52
Crawford Strategy-October	$ -	$ 176,383.23	$ (5,744.75)	$ 236,457.54	$ 412,840.77
1% Occ Tax-28751 (Maggie Valley)-December	$ 14,953.08	$ 191,336.31	$ 29,906.15	$ 266,363.69	$ 457,700.00
November Billboard	$ -	$ 191,336.31	$ (1,011.00)	$ 265,352.69	$ 456,689.00
Smoky Mountain Bluegrass Festival	$ -	$ 191,336.31	$ (8,701.42)	$ 256,651.27	$ 447,987.58
Crawford Strategy November 2023	$ -	$ 191,336.31	$ (9,625.70)	$ 247,025.57	$ 438,361.88
2024 Advertising-Meredith Operations Corp	$ -	$ 191,336.31	$ (7,500.00)	$ 239,525.57	$ 430,861.88
1% Occ Tax-28751 (Maggie Valley)-January	$ 8,390.24	$ 199,726.55	$ 16,780.48	$ 256,306.05	$ 456,032.60
December Billboard	$ -	$ 199,726.55	$ (1,620.00)	$ 254,686.05	$ 454,412.60
Crawford Strategy December 2023	$ -	$ 199,726.55	$ (5,465.30)	$ 249,220.75	$ 448,947.30
1% Occ Tax-28751 (Maggie Valley)-February	$ 7,946.49	$ 207,673.04	$ 15,892.98	$ 265,113.73	$ 472,786.77
January Billboard	$ -	$ 207,673.04	$ (1,011.00)	$ 264,102.73	$ 471,775.77
Crawford Strategy January 2024	$ -	$ 207,673.04	$ (6,081.91)	$ 258,020.82	$ 465,693.86
Quilt Block Business Project	$ (400.00)	$ 207,273.04	$ -	$ 258,020.82	$ 465,293.86

Haywood County Tourism Development Authority
Allocation of 1% Bank Balance
February 29, 2024

Town of Waynesville	Tourism		Promo		
	Activity	Balance	Activity	Balance	Total Balance
Beginning Balance June 30, 2023	$ -	$ 161,060.00	$ -	$ 42,051.00	$ 203,111.00
1% Occ Tax-28785/6 (Waynesville)-July	$ 6,898.24	$ 167,958.24	$ 13,796.50	$ 55,847.50	$ 223,805.74
Folkmoot Signs	$ (2,937.15)	$ 165,021.09	$ -	$ 55,847.50	$ 220,868.59
Crawford Strategy	$ -	$ 165,021.09	$ (4,450.00)	$ 51,397.50	$ 216,418.59
1% Occ Tax-28785/6 (Waynesville)-August	$ 8,736.85	$ 173,757.94	$ 17,473.69	$ 68,871.19	$ 242,629.13
1% Occ Tax-28785/6 (Waynesville)-September	$ 10,042.27	$ 183,800.21	$ 20,084.53	$ 88,955.72	$ 272,755.93
Crawford Strategy-July 2023	$ -	$ 183,800.21	$ (3,354.29)	$ 85,601.43	$ 269,401.64
Crawford Strategy-August 2023	$ -	$ 183,800.21	$ (3,482.64)	$ 82,118.79	$ 265,919.00
1% Occ Tax-28785/6 (Waynesville)-October	$ 9,419.07	$ 193,219.28	$ 18,838.12	$ 100,956.91	$ 294,176.19
Crawford Strategy-September	$ -	$ 193,219.28	$ (3,366.27)	$ 97,590.64	$ 290,809.92
1% Occ Tax-28785/6 (Waynesville)-November	$ 9,881.09	$ 203,100.37	$ 19,762.16	$ 117,352.80	$ 320,453.17
Apple Harvest Festival	$ -	$ 203,100.37	$ (3,588.00)	$ 113,764.80	$ 316,865.17
Crawford Strategy-October	$ -	$ 203,100.37	$ (3,205.27)	$ 110,559.53	$ 313,659.90
1% Occ Tax-28785/6 (Waynesville)-December	$ 11,472.65	$ 214,573.02	$ 22,945.32	$ 133,504.85	$ 348,077.87
Crawford Strategy-November	$ -	$ 214,573.02	$ (6,517.42)	$ 126,987.43	$ 341,560.45
2024 Advertising-Meredith Operations Corp	$ -	$ 214,573.02	$ (7,500.00)	$ 119,487.43	$ 334,060.45
1% Occ Tax-28785/6 (Waynesville)-January	$ 7,824.17	$ 222,397.19	$ 15,648.34	$ 135,135.77	$ 357,532.96
Crawford Strategy December 2023	$ -	$ 222,397.19	$ (4,438.01)	$ 130,697.76	$ 353,094.95
1% Occ Tax-28785/6 (Waynesville)-February	$ 5,026.93	$ 227,424.12	$ 10,053.85	$ 140,751.61	$ 368,175.73
Crawford Strategy January 2024	$ -	$ 227,424.12	$ (4,851.89)	$ 135,899.72	$ 363,323.84
Quilt Block Project	$ (1,550.00)	$ 225,874.12	$ -	$ 135,899.72	$ 361,773.84