



Grant Application Sample Budget

This is a sample budget template. You may include additional line items appropriate for your event/project, or provide your own version of a detailed budget. Regardless of which format you use, a complete, detailed budget inclusive of all revenues and expenses is required for a complete grant application. Please reference the Grant Guidelines for more information, and for examples of eligible and ineligible expenses. As a reminder, non-profit organizations must provide a minimum 25% match and for-profit organizations must provide a 100% match.

Basic Information	
Project Name: #CantonComeback Spring Advertising Campaign	
Total Cost of Project	\$13,600.00
Tourism Funding Requested	\$9,825.00
Organization Match Amount	\$3,775.00

Revenues	
Admission Ticket Sales	\$0
Monetary Sponsorships	\$0
Applicant/Vendor Fees	\$0
Merchandise Sales	\$0
Donated Ad Space/Printed Collateral	\$0
Leveraging Another Grant	\$0
Organization Operational Funds	\$0
Other (Please Explain)	\$0
Other (Please Explain)	\$0
Total Revenues	\$0

Expenses	
Administrative Expenses	
Salaries	\$0
Insurance	\$0
Other (Please Explain)	\$0
Other (Please Explain)	\$0
Administrative Sub-Total	\$ -
Supplies	
Signage	\$0
Promotional Items	\$0
Food & Beverage	\$0
Paper Goods & Office Supplies	\$0
Other (Please Explain)	\$0
Other (Please Explain)	\$0
Supplies Sub-Total	\$0
Operating Expenses	
Venue Rental	\$0
Entertainment	\$0
Sound System/AV	\$0
Speaker Fees	\$0
Prizes and Giveaways	\$0
Other (Please Explain)	\$0
Other (Please Explain)	\$0
Operating Sub-Total	\$0
Marketing Expenses	
Print Advertising	\$13,600.00
Digital Advertising	\$0
Google Pay-Per-Click Ads	\$0
Social Media Ads	\$0
Public Relations	\$0
Influencer Hosting Fees	\$0
Radio Ads	\$0
Photography	\$0
Videography	\$0
Other (Please Explain)	\$0
Other (Please Explain)	\$0
Marketing Sub-Total	\$ 13,600.00
Total Expenses	\$ 13,600.00