

On May 31, 2023, the HCTDA Board approved grant funding for the Appalachian True Weekend, now renamed the Haywood Heritage Weekend, a collaborative three-day event produced by the Downtown Waynesville Commission, Folkmoot, Haywood County Arts Council, and Shelton House. The approved events and amounts for each organization are as follows:

- a) **Haywood County Arts Council**, The Hootenanny, a traditional Appalachian dance party including live performances, music, callers and instruction, and special guest performers. Saturday April 20, 2024 from 5-8 PM. [Application & cover letter](#)
 - Budget expenses - \$10,700. Awarded \$7,000 by HCTDA
- b) **Shelton House**, Heritage craft demonstrations, animal exhibits, farm displays, crafters, and children's educational activities. Saturday April 20, 2024 from 10AM-5PM. [Application](#)
 - Budget expenses - \$8,700. Awarded \$6,200 by HCTDA.
- c) **Downtown Waynesville Commission**, Saturday market-style festival on Main St. to showcase artists, craftsmen, musicians, dancers, and performers. Saturday April 20, 2024 from 10AM-5PM. [Application](#)
 - Budget expenses - \$22,600. Awarded \$16,000 by HCTDA.
- d) **Folkmoot**, Closing celebration on Sunday featuring Po' Ramblin' Boys performance. Sunday April 21, 2024 in the evening. [Application](#)
 - Budget expenses - \$6,000, with \$6,625 match. Awarded \$6,000 by HCTDA

The original applications and cover letter, linked above, referenced a concert at HCC on Friday evening, produced by Folkmoot. However, the application for the HCC concert event was never submitted to HCTDA for review. Due to changes in leadership at Folkmoot and the Haywood County Arts Council and the missing application, the Haywood Heritage Weekend group is requesting to make a few changes to their grant funding. The changes are detailed as follows:

- a) **Haywood County Arts Council** is changing their event name from "The Hootenanny" to "Haywood Made". The event will bring a modern twist with an art show by local, highly talented artists, music by local band. The event will also feature the release of a special Frog Level beer, with a private label created by an HCAC artist. No changes to the budget or grant request.
- b) No change
- c) **Downtown Waynesville Commission** is requesting to re-allocate \$5,000 from their budget, originally earmarked for advertising, and use it to produce the "Appalachian Showcase" opening ceremony concert at HCC on Friday. [Budget breakdown](#)
- d) **Folkmoot** is requesting to utilize the awarded \$6,000 for a "Taste of Appalachia" event on Sunday, instead of the closing ceremony. They are also requesting to modify the amount of their matching commitment from \$6,625 to \$1,500. [Budget breakdown](#)
- e) **(NEW) Concert at HCC**. Opening ceremony live concert at HCC's auditorium. Friday April 19, 2024 from 6 to 9 PM. Requesting to use \$5,000 from DWC budget to fund this event.
 - Budget expenses -\$6,000, requesting \$5,000 from item C above. [Budget breakdown](#)